



Resolute Mediation & Arbitration, Inc. (RM&A Inc.)
Online Interactive Learning (OIL) Program
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Marketing Your Mediation Practice

2CME Ethics or 2CME General Civil

This session is introducing some ideas of how to market your practice depending on your goals, budget, how fast you want to grow your business. Presenter discusses legal and ethical dilemmas, statutory rules v. mediator ethics' rules, prohibited practices and consumer protection status. Intended to provide an overview of the technical aspect of marketing a mediation practice while in compliance with the rules for Florida Supreme Court Certified Mediators and statutes.

Topics discussed:

- Marketing your mediation practice in general or as a Florida based company
- Consumer protection status
- Marketing as a mediator
- Legal and ethical dilemmas
- Statutory rules v. mediator ethics rules (Florida)
- Prohibited practices & sanctions
- The unlicensed practice of law