



I educate visionary leaders and mission-driven organizations by bridging people in multicultural workplaces. As a Talent Development Consultant, I offer customized training programs, energetic facilitation, and positive coaching. I believe in a global workforce where people across cultures cultivate synergistic relationships for greater social and economic impact.

I bring cultural awareness, knowledge and respect specializing in Latin America, Latin Europe, the Middle East and South Asia regions, fluent in Spanish,

French, Brazilian Portuguese and working knowledge in Hindi. My understanding of the global workforce, its cultural differences and learning styles allows me to connect professionals from all backgrounds. I provide a research-based approach to organizational development by effectively using CliftonStrengths, formerly known as StrengthsFinder, holding the official Gallup certification since 2015.

As an academic immigrant, I worked and studied in El Paso, TX, Washington, D.C., Mexico City, Angers, France, and Kuwait. Started college working professional roles since 1997, forging a successful career in the fields of Human Resources, International Business, and NGO development work. Today I serve my local community of San Antonio, TX to a global audience as a faculty and board member of Executive Book Review, group of life-long learners engaging in rich dialogue through fascinating titles, promoting personal, professional and leadership development.

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Marisa is an intellectual, consultant and musician who has worked with organizations in several countries. Her deep experience in talent development and cultural awareness bridges enterprises in diverse industries.

Marisa holds a Master of Arts in International Relations, with a concentration in Development, from St. Mary's University and also is a Gallup-Certified Strengths Coach facilitating dynamic workshops on different performance skills integrating a

Strengths-based culture for individuals and groups.

Born and raised in Torreón, Coah., México, Marisa relocated to Texas to start college at only 16 years of age. She obtained an honor's degree, Cum Laude BA in French and Political Science, from the University of Texas at El Paso in 2002. As an international student she worked part-time in IT, research, and community relations spending her summers in intensive academic experiences. She studied French at L'Université Catholique de l'Ouest and Mexican history and anthropology at the Universidad Nacional de Antropología e Historia in Mexico City. At the Organization of American States (OAS) in Washington, DC, she interned at the Sustainable Development department and at L'Alliance Française d'El Paso established a French language school. The National Council on US-Arab Relations selected her to represent the US after 9/11 on an academic trip to the Middle East.

After graduation Marisa moved to San Antonio, TX to work at a local nonprofit organization for people with disabilities, managing a grant-training program, offering social work services, and fundraising events for almost 5 years. Marisa was recruited by Strengths-based global company Rackspace in early 2007 to manage the Asian-Pacific account base during night shift while finishing her graduate degree. She received the 2007 Marianist Scholarship on Development for excellence in academic performance at St. Mary's University; simultaneously providing her international clients with "Fanatical Support," mainly in South Asia, and organically providing intercultural training to US and UK coworkers.

By mid-2008 Marisa was working as a corporate trainer bringing intercultural awareness to employee training programs in the HR department managing companywide customer-facing employee onboarding using Strengths for 5 years. Marisa's first Strengths certification was in 2011 by Houston-based Evolve Performance Group.

In 2012, Marisa was one of four founders of the Latin American (LATAM) division of Rackspace doing international business strategy and marketing; translation and localization to Spanish and Brazilian Portuguese, and leading visits to headquarters in both languages while growing the team from 4 to 40 employees in one year. By 2014, she returned to HR as the company-wide Strengths Program Manager facilitating all Strengths workshops, coaching, and obtaining her Gallup Certification in January 2015. She also supported new employee orientation facilitating for up to 120 new employees monthly.

In 2015 Marisa decided to pursue self-employment consulting full time balancing family, community, and entrepreneurship, and has been steadily successful serving clients in diverse industries while organically growing her business.